

MINUTES OF THE PUBLIC MEETING

OF

NOAH WEBSTER SCHOOLS-PIMA

May 21, 2025

Held at 5399 N. Pima Rd, Scottsdale, AZ 85250

DIRECTORS PRESENT: John Tomasson, Stan Waldrop, Sharon Miller, Ronrico Miller, BJ Pennington

DIRECTORS ABSENT: Teresa Wales

PRESENT BY INVITATION: Vicki Dry, Secretary, Robert Rodenbaugh, Jessica Friedermann, Christine Haas, Tara Bittinger

A public meeting of the Board of Directors (the “Board”) of Noah Webster Schools-Pima, an Arizona non-profit corporation (the “Corporation”), was held at 5399 N. Pima Rd, Scottsdale, AZ. A quorum being present, and the meeting having been duly noticed and called, the meeting was called to order.

- Approval of the Minutes of the Board Meeting

The Board reviewed the minutes of the May 13, 2025 Board meeting. Director Tomasson made a motion to approve the minutes as presented. Director Waldrop seconded the motion.

The motion passed unanimously with Director Tomasson, Director S. Waldrop, Director S Miller, Director R. Miller and Director Pennington voting to approve the motion.

- Specific Matters to be Considered

- Review the March 31, 2025 Financial Statements, Budget to Actual Reports and other Related Financial Information

Ms. Dry had provided the Board with the March 31, 2025 Financial Statements, budgets to Actual and related financial documentation prior to the Board Meeting for their review. The Board discussed the current issues with Cash on Hand, Net Assets and Payables. They discussed the school’s enrollment and enrollment at the state level as well.

Director Miller explained the bond investments and the relationship between NWSM, NWSP and LAS. She reviewed bond regulations for the schools and the S & P ratings. She indicated that we had to ensure a viable plan moving forward to increase enrollment.

- Pima Financial Framework Updates

At the April Board meeting, the Board was notified of Noah Webster Pima being placed in a first time Intervention Process with the Arizona State Board for Charter Schools. The Board was given the Charter Board’s request for information and data to review. The required forms and information were provided to the Charter Board

within the time frame indicated. The completed forms were given to the Board for their review.

- E-Sports Update

Director Waldrop told the Board that he and Principal Rodenbaugh were scheduling a meeting to review the E-Sport information and work on budgets for presentation to possible sponsors.

- Review and Update of Marketing Letter

A draft copy of the updated marketing letter and employee flyer were reviewed. Christine Haas explained that any suggested changes that had been received, we included in this update. She told the Board that the office had been working on compiling a list of area businesses that would be earmarked to receive the letter. She further explained that they had been having difficulties getting specific management names to use when sending the letter. She had included names that they were able to get from the website and if they were able to get any from phone calls to the business. She asked for suggestions for an easier way to get information on business managers.

- Update and Discussion of Marketing and Enrollment

Christine Haas discussed the following marketing and fundraising activities:

- Christine is currently working on setting a meeting with the President of Scottsdale Community College to discuss possible collaboration with the school. (Things to include in the discussion are employees & students who are parents enrolling their children at the school and taking advantage of free Before & Aftercare, Students in the technology sectors working with NWSP in the development of their e-sports program.)
- Director Tomasson, Christine Haas and Vicki Dry to meet with Andy _____ of Mass Mutual to review possible partnerships and fundraising opportunities.
- Director Tomasson, Director Waldrop and Vicki Dry to meet with Alix Smith of DEVCO to discuss associated business and the possibility of partnerships and help with getting information to the right individuals regarding the school and the advantages of having you children here,
- Principal Rodenbaugh visited the McCormick Park Pre-school and provided packets to be handed out to all Pre-K graduates advertising NWSP KG program.

Discussions took place regarding additional marketing efforts and ideas. Things such as Geo-Fencing and radio advertisements were discussed but budgetary constraints would make that difficult.

Mr. Rodenbaugh reviewed the FY26 enrollment numbers to date. He explained that although KG is low, parents have been notoriously slow to enroll but we will continue the push to contact parents not yet enrolled.

- Discussion of Charter Representative Replacement

With the resignation of Jessica Friedermann, we are losing one of our two Charter Representatives. Ms. Dry asked the Board to think of the best replacement and bring it to the June Board Meeting. Ms. Dry would provide suggestions as well.

- Discussion of the FY26 Board Meeting Calendar

A proposed FY26 Annual Calendar specifying future Board meeting dates was reviewed. A change was requested for August from the 5th to the 12th.

Director Tomasson made a motion to adopt the calendar as presented with the change suggested and knowing that due to various circumstances throughout the year, meeting dates may need to be moved. Director Pennington seconded the motion.

The motion passed unanimously with Director Tomasson, Director Waldrop, Director R. Miller and Director Pennington voting to approve.

- Executive Session

Director R. Miller asked that the Board go into Executive Session to discuss employee matters. President of the Board, John Tomasson, made a motion to go into Executive Session to discuss a employee matters. Director Pennington seconded the motion. The motion passed unanimously with Director Tomasson, Director Pennington and Director R. Miller voting to approve.

The Board returned from Executive Session to resume the Public Meeting.

- Announcements

There were no announcements. The next Board meeting was scheduled for June 24, 2025 at 4:30 to be held in person at 5399 N. Pima Rd., Scottsdale AZ

- Adjournment

There being no further business, Director Tomasson made a motion to adjourn the meeting. Director Pennington seconded the motion.

The motion to adjourn the meeting at 6:30 pm passed unanimously with Director Tomasson, Director R. Miller and Director Pennington voting to approve.

Dated this 22ND day of May, 2025

Vicki Dry
Vicki Dry, Secretary